



## WA Music Week 2026

### Programmed Events EOI Guidelines

WAM is now inviting Expressions of Interest from event organisers to present live music events as part of the official WA Music Week 2026 Program

WA Music Week is taking place from Friday 7<sup>th</sup> August to Sunday 16<sup>th</sup> August 2026.

### About WA Music Week Programmed Events

WAM will provide seed funding to support a curated program of live music events that showcase new ideas or underrepresented regions, genres and modes of practice throughout WA Music Week. Event organisers are invited to submit proposals to be considered for inclusion in the official program and to receive funding support for event delivery.

This initiative is designed to:

- Showcase **under-represented regions, communities and genres.**
- Support **audience development** for local artists and regions.
- Encourage discovery of **new and emerging music;** and
- Strengthen the **WA live music ecosystem** by seed funding new live music events.

### Who Should Apply?

- Event Organisers
- Venues
- Artists
- Promoters
- Community Groups
- Music Industry Workers

This initiative is open for Western Australian residents or organisations and individuals who represent Western Australian artists.



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## Event Format

Applicants are encouraged to propose new event concepts for WA Music Week. Events that are part of an existing series or have previously been delivered will not be considered.

Events may be ticketed or free, at the discretion of the organiser. All ticket revenue will be retained by the event organiser.

Events may be delivered as 18+ or all-ages, provided all relevant legal and safety requirements are met.

Please note that standard single, EP or Album release launches will not be considered for inclusion in the WA Music Week program. However, these events may be eligible for promotion through WAM's Gig Guide.

## EOI Process

Successful events are selected through the WA Music Week Programmed Events Expressions of interest form.

**Applications open:** Tuesday 24 March

**Applications close:** Friday 1 May

*(No extensions will be granted)*

As part of the application, you'll be asked to provide:

- Event concept and overview
- Proposed **date and location/venue**
- Artist lineup (proposed artists)
- Target audience
- Budget breakdown
- Relevant experience

WA Music Week Event Programming decisions are informed by available budget and a commitment to diversity across regions, artists, venues and genres.



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## Responsibilities of the Event Organisers:

- Take full **financial and legal responsibility** for the event.
- Hold appropriate **insurance and permits**.
- Ensure a **safe event environment** aligned with WAM's Code of Conduct.
- Deliver the event within agreed timelines.
- Provide **tax invoices** to WAM.
- Curate and program a lineup of **WA-based artists performing original music**.
- Ensure **artists are paid** in line with the submitted budget.
- Complete **post-event reporting**.
- Provide **Working With Children Checks** for all-ages events (if applicable); and
- Agree to event inclusion in WA Music Week marketing and promotion.

## Funding

Applicants may apply for **up to \$4,000 in seed funding** to support event delivery.

Funding is intended to assist with costs such as:

- Artist fees
- Production
- Venue hire
- Marketing

Applications will be assessed based on:

- Alignment with program objectives
- Feasibility and budget
- Diversity of programming
- Geographic spread across WA

*Please note: Applications that do not require funding are also encouraged to apply to be included in the official WA Music Week Program*

## Payment Milestones

- **50% deposit** will be paid upon receipt of a valid tax invoice following the execution of the signed MOU.



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- The remaining **50% final payment** will be paid upon receipt of a valid tax invoice after the successful delivery of the event and completion of all required post-event reporting.

## Timeline

- **EOIs Open:** 24 March – 1 May
- **Applicants Notified:** Early May
- **Contracting:** 11 – 18 May
- **Marketing Assets Due:** 1 June
- **Program Announcement & Tickets On Sale:** 15 June
- **Event Delivery:** 7 – 16 August
- **Final Reporting & Payment:** 16 – 31 August

## Before You Apply

Make sure you:

- Have a clear **event concept and plan**
- Can deliver the event within the **WA Music Week dates**
- Have considered your **budget and artist payments**
- Are ready to meet **marketing and reporting deadlines**

## Need More Info?

If you're unsure whether your event is the right fit or have questions about your application, feel free to reach out to the WAM team at [info@wamusicweek.com.au](mailto:info@wamusicweek.com.au) or (08) 6156 1245.



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