



Information Sheet for Regional Artists and Industry Personnel attending WA Music Week 2026

WAM offers a range of opportunities for regional artists and music industry professionals to participate in key events during WA Music Week 2026.

This information sheet outlines what you can apply for through the **Regional Participation EOI form**, how the process works, and what to expect.

WAM is committed to ensuring strong regional representation across WA Music Week, supporting connection, professional development and visibility for WA's regional music sector.

What You Can Apply For:

Through the Regional Participation EOI form, you can apply to:

- Attend the **Regional Gathering** (13 Aug) and **WAMCon** (13–15 August)
- Present or propose a topic at the **Regional Gathering**
- Perform at the **WAM Showcase** (15 August)
- Participate in the **Artist Development Program** (May–October 2026)
- Receive **travel support** to attend WA Music Week events

Please note: Due to limited capacity and funding, submission of this form does not guarantee participation or travel support. All successful applicants will be determined by independent music industry panels.

Assessment & Outcomes

Applications for each opportunity presented in the form will be assessed as follows:

- Regional Gathering /WAMCon attendance and travel support applications are assessed by a panel of regional industry representatives.
- Showcase & Artist Development Program applications are assessed by a music industry panel and will be considered alongside metro showcase applications.
- Applications for presentations and topics to discuss at the Regional Gathering will be reviewed by WAM for consideration into the program.

Applicants who apply across multiple opportunities will receive separate outcome notifications as they are assessed separately.

All applicants will be notified by **late May 2026**.

Unsuccessful applicants may still attend events by purchasing a ticket.

Selection Approach

WAM aims to support a balanced and representative regional cohort at the **Regional Gathering**.

Selection considers:



- Geographic diversity across regions
- A mix of new and returning participants
- Representation across roles (artists, industry, technicians etc.)
- The level of travel support requested, to ensure available funding is distributed appropriately across participants with varying travel requirements.

For Artists applying for the Showcase and Artist Development Program, you can read more about the selection criteria [HERE](#).

Regional Gathering

The annual WAM Regional Gathering supports up to 50 regional artists and arts workers to participate in a dedicated full-day conference, focused on delivering targeted professional development relevant to regional communities. The program features a mix of industry panels, information sessions and facilitated consultations, creating a space to address regional challenges and inform future WAM policies and initiatives.

In 2026, the Regional Gathering will take place at **Freo.Social on Thursday 13 August**. Artists and arts workers who are passionate about representing their local communities, while developing their skills and connecting with the broader WA music industry, are encouraged to apply.

All successful applicants will receive complimentary access to WAMCon and the WAM Showcase, with attendance across these events strongly encouraged to maximise networking opportunities. You can access all the information about WAMcon and the Showcases [HERE](#).

Regional White Paper

Outcomes from the Regional Gathering inform WAM's annual Regional White Paper, guiding activity over the following 12–24 months.

See the 2025 Regional White Paper [HERE](#).

Travel Support

Through the form, applicants can apply for two types of support:

- **Travel Support:** Please select the Travel Support option if you would like WAM to coordinate and book your flights and accommodation on your behalf. This option also allows you to apply for an incidentals payment.
- **Bursary:** Please select the Bursary option if you require financial support and can arrange your own travel and accommodation. Applicants must outline their estimated cost in the form (travel, accommodation, incidentals etc)

*Please ensure you are available to travel between **Wednesday 12 August and Sunday 16 August** prior to submitting your application.*

Please note:

- As funding is limited, not all applications will be successful. Priority will be given to independent artists and industry professionals.



- The full scope of travel support is subject to funding availability and may change.
- WAM cannot cover travel for local or state government representatives.

If you have any questions or experience technical difficulties, please contact WAM at info@wamusicweek.com.au or (08) 6156 1245.