

# WAMFest

## SPECIAL EDITION

MEDIA PARTNER



ON-STREET  
WEDNESDAY  
18TH OCTOBER

ALL GLOSS  
& MONTH  
ON-STREET

REPRODUCED  
ONLINE  
PROMOTED ON  
SOCIAL MEDIA

## CONTACT

### Editorial

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### Telephone

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### Advertising

Kerry Rowe  
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### Website

scenstr.com.au

scenstr.

## WHAT

scenstr (WA) – part of **Australia's largest street press stable** – will publish a big, all-gloss, month-long, all-colour **WAMfest** special edition.

## WHERE

**10,000 copies** distributed throughout

- ★ Perth metropolitan area
- ★ Taking in Fremantle and Mandurah
- ★ scenestr music industry hard-copy national mailout to labels and managers
- ★ Reproduced online in our popular-with-industry flipbook

## WHY

★ Place a **permanent message** of your band, brand or service in front of the Australian **music industry**. They'll be reading the WAMfest special edition!

★ All advertisers are **guaranteed editorial** in **print + online + social media**.

## WHEN

Book editorial and advertising now!

## DEADLINE

Deadline is Friday 13th October.

All editorial requests will be considered, so please make contact with National Music Editor, Gareth Bryant. Editorial priority will be given to advertisers, who are guaranteed editorial coverage in the mag and nationally online.



## WAMFEST SPECIAL OFFER

As a one-off special offer to WAM members and friends we are offering a powerhouse budget marketing package:

- ★ 1/4 page **article** (print)
- ★ 1/4 page **ad** (print)
- ★ Online **article** (national)
- ★ Article shared national social media networks

**TOTAL COST: \$199 plus GST**

COMPARED TO BEST RATE CARD RATE \$390 plus GST

## SUMMARY

- ★ Colour, gloss magazine advert
- ★ Month street/shelf life
- ★ Ad reproduced online
- ★ Editorial in scenestr mag
- ★ Editorial online
- ★ Social media shout